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New Home Sales Strong at Taylor Morrison's Lucaya Community

FORT MYERS, FL (July 8, 2009) - New home sales continue to be strong in the Taylor Morrison community of Lucaya. The community has sold nine homes since the beginning of May including all remaining garden homes in Lucaya's Sonsette neighborhood.

With home prices and interest rates at their lowest in years, many residents stayed beyond the typical end of tourist season to continue looking for a new home, noted John Heath, Taylor Morrison's area sales manager in Fort Myers and Naples. "Visits by seasonal customers didn't drop off this year," said Heath. "Many people stayed longer to look at homes because they realize it's a good time to buy."

Sales since May include seven garden homes in Lucaya's Sonsette neighborhood resulting in a complete sell-out of the community's garden homes. Two carriage homes were also sold in Lucaya's Hamilton neighborhood. Heath says traffic at Lucaya continues to be brisk even two months after the normal end of tourist season. "We're seeing a lot of people coming now specifically to look for homes, and not necessarily to vacation," he added.

Lucaya is set to begin construction in July on 10 new carriage homes in its Hamilton neighborhood and four coach homes in its Graycliff neighborhood. These homes will be ready for occupancy in December.

The May and June sales bring the number of homes sold in Lucaya to 220. The community opened in 2006 and will have 364 homes at completion.

Carriage homes to be built include two- and three-bedroom floor plans ranging from 1,750 to 2,387 square feet of air-conditioned living space. Coach homes have three-bedroom floor plans with 2,034 to 2,587 square feet of air conditioned living space.

While Lucaya's popular garden homes are sold out, the nearby Taylor Morrison community of Tortuga has garden homes available. The Pembroke and Stonington garden homes both offer 1,508 square feet of air conditioned living space with two bedrooms and two baths, an open floor plan, great room, dining room, breakfast nook and den.

Lucaya's 100-acre property includes 51 acres of preserve and is conveniently located off McGregor Boulevard with easy access to the Fort Myers downtown business district and beaches. Lucaya features a private Island Beach Club, a resort style pool and spa, sandy beach areas, clubhouse and fitness room.

The sales center is located at 14506 Abaco Lakes Drive in Fort Myers. For more information, call (239) 425-3525 or visit www.TaylorMorrison.com.

Tortuga is located close to Fort Myers Beach, Sanibel Island and Captiva Island. The sales center is located at 15041 Sandpiper Preserve Blvd. and can be reached at (239) 313-7639 or visit www.TaylorMorrison.com.

Taylor Morrison, Inc., is one of the top homebuilders in North America, building a wide range of products for discerning homebuyers across the country. With more than 280 communities in Florida, Arizona, California, Colorado, Nevada and Texas, Taylor Morrison, Inc., offers first-time, mid-market and mid-to-upscale housing in both master-planned communities and urban infill communities. Taylor Morrison, Inc., communities in Southwest Florida include: Lucaya, Tortuga and Avalon Preserve in central Fort Myers; Magnolia Landing in North Fort Myers; Oaks at River Hall in Alva; Sandoval in Cape Coral; Estero Palms in Estero; Mediterra in Bonita Springs; and Treviso Bay in Naples. For more information on any of these communities, visit www.TaylorMorrison.com.