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Business

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Business Briefs

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Goodwill Industries welcomes new vice president of finance

Goodwill Industries of Southwest Florida, Inc. welcomes John Doramus as the organization's Vice President of Finance. He will be responsible for Goodwill's financial management and reporting systems, financing and investment strategies, and for safeguarding fiduciary assets for the agency.

Doramus has more than 18 years of experience in corporate accounting and management, and over a decade of financial consulting experience. His areas of expertise include financial and strategic planning, profit enhancement, and budget development and control.

Most recently, Doramus was president of Global Priority One, S.P., Inc., performing independent financial consulting with a focus on project funding for humanitarian work.

Doramus is a C.P.A. and received his Bachelor of Business Administration degree from Idaho State University.

Goodwill Industries of Southwest Florida, Inc. builds lives, families and communities-one job at a time by helping people with disabilities and other barriers to employment discover and develop their full potential through work and career development services. The organization serves Lee, Collier, Charlotte, Hendry and Glades counties with 24 Retail & Donation Centers, seven Job-Link career assistance offices, 12 housing communities for people with disabilities and low-income seniors, the Four Wheels for Work vehicle assistance program, and the L.I.F.E. Academy charter school.

Cape businesses form partnership to sell new Sportfish

Legendary performance boat builder Richard Sutphen is partnering with Dolphin International Yacht Sales to market and sell an extraordinary, innovative 28' diesel powered Sportfish built in Cape Coral.

The Sportfish is built to order for discriminating customers with extensive, optional enhancements available.

Dolphin International Yacht Sales is one of the largest, independent yacht brokerage firms on the west coast of Florida with offices at the beautiful Marina at Cape Harbour in Cape Coral and also at the Regatta Pointe Marina in Palmetto.

Additional details, specifications and photos are available at: www.dolphinyachtsales.com.

Spiro & Associates wins 10 Pinnacles

Spiro & Associates Marketing, Advertising & Public Relations won 10 Pinnacle Awards from the Lee Building Industry Association, announced Christopher T. Spiro, chief executive officer of the Fort Myers-based agency.

Pinnacle Awards were received for Best Developer Brochure: Resort at MarinaVillage; Best Builder Color Newspaper Ad: Engle Homes Crazy Jay; Best Builder Radio Commercial: Engle Homes Crazy Jay; Best Developer Online Ad: Resort at MarinaVillage; Best Developer Special Event: Oasis; Best Developer Charitable Event: Grosse Pointe Development Wounded Warrior and Best Builder Overall Advertising Campaign: Engle Homes Crazy Jay.

The agency won Merit Awards for Best Associate Logo: EcoVerde Cabinet Solutions; Best Builder Color Magazine Ad: Carlton Naumann The Italiante and Best Developer TV Commercial: Resort at MarinaVillage.

The Pinnacle Awards recognize excellence in real estate sales and innovation in new-home marketing executed by companies throughout Lee County. One award winner was declared in each of thirty sales, marketing, and interior design categories

Spiro & Associates serves local, regional and national clients in the fields of automotive, land development, construction, tourism, retail, real estate, law, business and residential services, the arts,

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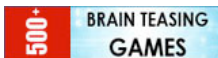
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The Lee Building Industry Association is a professional trade organization comprised local builders and affiliated trade partners.

PR practitioners earn certification

Four members of the Southwest Florida Chapter of the Florida Public Relations Association recently earned professional certification in public relations, and received the designation of Certified Public Relations Counselor. They now join an elite group of approximately 50 practitioners throughout the state who demonstrate the highest level of professionalism and advanced consultation skills in the practice of public relations.

Phyllis Ershowsky, APR, CPRC, of PKE Marketing & PR Solutions; Pamela Nulman, APR, CPRC of Nulman Public Relations & Marketing; Carolyn Rogers, APR, CPRC of Briggs & Rogers Marketing & Public Relations; and Karen Ryan, APR, CPRC, public relations manager for Lee County Electric Cooperative (LCEC) have all earned the CPRC designation.

To be eligible to sit for the day-long exam administered by FPRA, professionals must have already achieved professional accreditation through the Universal Accreditation Board (www.praccreditation.org) and have at least 10 years of experience in the field of public relations.

The Florida Public Relations Association is dedicated to developing public relations practitioners who, through ethical and standardized practices, enhance the public relations profession in Florida. FPRA is the nation's oldest public relations organization, established by Lt. Col. John Dillin, APR, CPRC in 1938. For more information visit: www.fpra.org.

J.L. Wallace awarded Lee schools contract

J.L. Wallace Inc. has been awarded a contract by the School District of Lee County for the installation of emergency back-up generators at three schools. The schools also serve as emergency evacuation shelters in the event a hurricane threatens Southwest Florida.

The selected schools are South Fort Myers High School, Dunbar High School, and North Fort Myers Academy of the Arts. All three schools are located in Fort Myers. The generators will be used to provide electrical power to the schools if power is lost for any reason.

David Grossman will serve as project manager and Robbyn Spezars will be the project manager assistant.

Based in Fort Myers, J.L. Wallace has provided general contracting, design/build and construction management services in Southwest Florida since 1997.

The company specializes in commercial projects, including structures for retail, industrial, institutional and office use. For more information visit: www.jllwallaceinc.com or call 437-1111.

Women Leading The Way to meet

Local citizens seeking to assist in co-creating communities that are environmentally sustainable, spiritually fulfilling and socially just are encouraged to attend Women Leading The Way, an interactive event scheduled for Saturday from 9 a.m. to 4 p.m., at the Edison State College Fort Myers campus, Taeni Student Services Hall, Room S106, near the cafeteria.

Keynote speaker Linda Tarr-Whelan will address the group during the opening ceremony. Tarr-Whelan served as ambassador to the UN Commission on the Status of Women in the Clinton Administration and as deputy assistant for Women's Concerns to President Jimmy Carter in the Carter White House. Ladies Home Journal named her as one of the 50 most powerful women in Washington.

Event attendees are scheduled to discuss key topics and form action groups that are focused on creating action-based projects within the community. Discussion topics include: Greening Your Home and Business, led by Dr. Jennifer Languell; Organic Farming, led by Frank Oakes; Responsible Entrepreneurship led by Cynthia Mitchell and Deborah Shane; Social Change and Action led by Heather Vega; Clean Energy led by Rhonda Roff; Preservation Of Nature North, led by Karen Kamener; and Preservation Of Nature South, led by Marcia Cravens

Other discussion topics include Health Freedom and The 3 Rs: Recycle, Reduce and Re-Use.

Women Leading The Way is led by Ann Smith, director of Circle Connections; Caroline Ravelo, founder and president of Living Now Inc.; Deborah Shane, founder and president of Train With Shane; Ellen Peterson, founder and president of Happehatchee Center; and Linda Sechrist, editor of Natural Awakenings Magazine.

Tickets are \$55, which includes lunch and refreshments. You may bring a friend for half price. To register please visit: www.WomenLeadingTheWay.com or contact Ann Smith at 596-2881 or Caroline Ravelo at 791-6749.

Edward Jones financial advisor to host workshop

Edward Jones financial advisor Robyn D. Orndoff of Fort Myers will host a "Financial Workshop for Individual Investors." The four-week workshop will assist individuals in setting financial and investment goals. The class will provide an in-depth look at the many different types of investments available to and suitable for investors who are working or retired.

The workshop will begin June 18, and continue through July 9. Classes will meet once a week from 5:30 p.m. at 11600 Gladiolus Drive, Suite 104, Fort Myers.

For more information or to reserve a seat, contact Karen Cousins at 939-4783 or toll free at (866)

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Jason Brunetti joins John Marazzi Nissan

Jason Brunetti, formerly sales manager with Fort Myers Toyota, has joined John Marazzi Nissan of Naples as sales manager. Originally from Long Island, N.Y., Brunetti oversees the sales team and manages the dealership's mix of new and pre-owned auto inventory to meet customer needs.

John Marazzi Nissan is located in Naples at 3640 Pine Ridge Road. For more information, contact Brunetti at 643-3800 or visit: www.MarazziNissan.com

Lee County Bar Association to meet June 19

The next luncheon meeting of the Lee County Bar Association will be held Friday, June 19, at 11:45 a.m. at The Edison Restaurant located at 3583 McGregor Blvd., in Fort Myers. The meeting will feature keynote speaker Jeff Zbar addressing "Technology for Remote Access." It will be preceded by a free, live continuing legal education program for attorneys and paralegals at 10:30 a.m. on "E-Filing for Attorneys," presented by Clerk of the Courts Charlie Green.

The luncheon is open to the public and by advance reservation only. RSVP to info@leebar.org or call 334-0047. The cost is \$20 for members and \$25 for non-members.

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